



## Jammu Newspaper Editors Association meets LG Sinha; submits Memorandum on challenges faced by Print Media

**DAVP Policy not to be implemented in J&K: LG Sinha**

**JAMMU BULLETIN NEWS**  
JAMMU, JAN 25:

A delegation of Jammu Newspaper Editor Association headed by Mr. Ritesh Kapoor, Chief Editor Daily The Excel Express along with Mr. Ravinder Singh, Editor First Reporter, Mr. Adarsh Pal Gupta, Editor PP Newslite, Mr. Rajesh Dutta, Editor Dharti Times, Mr. Satish Mahajan from Jammu Rising and Mr. Vikul Gupta, Editor State Analyst today meet LG Manoj Sinha and apprised them with the challenges faced by Print media. The delegation presented a memorandum outlining the key challenges faced by print media outlets in the state. The delegation urged LG Sinha to consider the Association's proposals for addressing these challenges and promoting the growth of print media in the state. Speaking on the occasion, Mr. Ritesh Kapoor appreciated the time and consideration given by LG Sinha for listening to their issues and also assured for early dispersal of the genuine problems. He said Print media is known for its fact-checking and editorial processes, ensuring the accuracy and reliability of the information published. Print media provides a tangible experience, allowing readers



to touch, feel, and engage with the content in a way that digital media cannot replicate. Print media presents information without algorithmic bias, allowing readers to access a wider range of perspectives and opinions. Print media serves as tangible evidence of events, announcements and publications so that the physical records can be easily verified for authenticity. Physical records can be accessed by everyone, regardless of their digital literacy or access to technology. It is often required for official records, such as legal notices, public announcements and government publications. The value of print media for record purposes lies in its permanent

authenticity, historical significance, accessibility and compliance with official regulations. Mr. Adarsh Pal Gupta spoke about the revision of advertisement rate issued by Department of Information & Public Relations. He said that the advertisement rate was revised way back in 2017 and subsequently significant increase is observed but the rate was kept same from the last 8 years till now. With the rise of digital media, advertisers are shifting their focus away from print media, resulting in significant revenue losses. Print media is facing increased Operational Costs. The cost of raw materials, Ink, Newsprint, labor, and distribution has

increased significantly, making it challenging for print media outlets to maintain profitability. The previous rate is not justifying the operational costs as everything related to printing and its services increased to a larger extent and revision of advertisement rate is as such required to somehow justify the losses and our sustainability can be maintained with the government's positive approach towards the same. Speaking on the occasion, Ravinder Singh requested to consider increasing the advertisement ratio from 1:3 (One advertisement to three newspapers) to at least 1:7 (seven advertisements to one newspaper) to enhance the

reach and sustain the newspapers. This increase will enable our organization to effectively reach a wider audience and promote government initiatives.

The current ratio of 1:3 often results in inadequate representation of government advertisements in print media, limiting our ability to disseminate important information to the public. He added that increasing the advertisement ratio from 1:3 to at least 1:7 will have a positive impact on our efforts to promote government initiatives and communicate effectively with the public. LG Sinha gave patience listening to the burning issues and problems the print media is facing and assured Jammu Newspaper Editors Association for early dispersal of their genuine demands. Sinha said that DAVP policy cannot be implemented in J&K though the Information Department will be reformed. He added that circulation of newspapers will be monitored properly so that genuine print media can work in a smooth environment and whatever genuine the government can do will do it for the welfare of the print media fraternity. He even said directions will be passed to Director Information about the same.

## Lieutenant Governor attends Laser & Sound Show on the eve of Republic Day at Blue Green Project, Ranbir Canal Jammu



**JAMMU BULLETIN NEWS**  
JAMMU, JAN 25:

Lieutenant Governor Shri Manoj Sinha today attended the Laser and Sound show, on the eve of Republic Day, at Blue Green Project, Ranbir

Canal, Jammu.

The Laser and Sound Show, organised by Jammu Smart City Limited and Jammu Municipal Corporation, depicted India's history, contribution of our

freedom fighters and the developmental journey of the nation.

Inaugurated by the Hon'ble Prime Minister Shri Narendra Modi, the eco and pedestrian-friendly Blue Green Project executed by Jammu Smart City is shaping a happier life for the residents.

The project stretch at Ranbir canal has been developed into a vibrant public space with facilities like walkways, seating space, children park, high-quality lighting, water ATMs, open-air gym, selfie point and public utilities.

The Lieutenant Governor also visited the stalls set up by various departments and self-help groups showcasing the rich art and crafts of Jammu Kashmir.

## Dy CM, Advisor to CM visit Budgam Committed to speedy, sustained development: Dy CM



**JAMMU BULLETIN NEWS**  
BUDGAM, JAN 25:

Deputy Chief Minister, Surinder Choudhary, along with Advisor to Chief Minister, Nasir Aslam Wani, today conducted a comprehensive tour of Budgam district.

Member Parliament, Aja Syed Ruhullah and MLA Chadoora Ali Mohammad Dar accompanied them.

DC Budgam, Akshay Labroo, Chief Engineers and other senior officers of different departments were also present.

While addressing a huge gathering, the Deputy Chief Minister said that the government has undertaken a massive development programme with special focus on far flung and neglected areas. We have already directed for fast pacing the

initiatives meant for changing the socio-economic profile of people besides upgrading the basic infrastructure", he added.

"We are committed to fast paced and sustained development with regular monitoring for ensuring quality works. This has been done in accordance with the local needs and area specific development", he maintained. Responding to public demands, the Deputy CM announced the provision of 4 lane roads to Budgam. He also directed for conducting a survey of road from DC office to Humhama besides preparation of DPR for 4 lane widening of road from DC office to New bus Adda in phase -1.

Advisor to Chief Minister, while speaking on the occasion, highlighted various

developmental initiatives undertaken by the present government since its formation. He said that a holistic developmental agenda is underway which would ensure transformation of Jammu and Kashmir.

MP Aga Ruhallah also enumerated various initiatives undertaken and assured for furthering the developmental agenda of the present dispensation.

The Deputy Chief Minister conducted a comprehensive tour of district and inspected several development works as well. While interacting with scores of deputations, the Deputy Chief Minister assured them that the issues projected by them would be redressed within the shortest possible time.

## Power shutdown

**JAMMU BULLETIN NEWS**  
JAMMU, JAN 25:

Chief Engineer (Distribution) JPDCL, Jammu has informed that the power supply to Gharota, Rajan, Jandial, Suka Rand Thathi, Aghore, Shoa, GCET College, Chak Bhalwal and its adjoining areas will remain affected on January 27 from 9 am to 3 pm. Meanwhile, the Executive Engineer Electric Division JPDCL Udhampur has informed that the power supply to PHE City, Sayal Sallan, Billian Bowli will remain affected on January 28 and 29 from 10 am to 2 pm.

However, the Superintending Engineer (Distribution) JPDCL, O&M Circle Kathua has informed that the power supply to Naryanpur, Barnoti, Flote, Mahichack, Sakta Chack and adjoining areas will remain affected on January 25 and 26 from 8 am to 12 noon.

## DC Udhampur appeals people to support empowerment of girl child

**JAMMU BULLETIN NEWS**  
UDHAMPUR, JAN 25:

Deputy Commissioner Udhampur Saloni Rai today stressed the importance of empowerment of the girls through education and creation of ample opportunities for them to achieve excellence in life. Addressing audiences at a function organised by Happy Model Foundation to celebrate National Girl Child Day, the Deputy Commissioner congratulated all participants and emphasized the importance of generating awareness among the masses regarding the rights and empowerment of the girl child. She highlighted that the primary objective of celebrating this day is to eradicate social discrimination and exploitation faced by girls. She further stated that in today's era, girls are excelling in every field and proving that they are equal to their male counterparts. Reflecting on the significance of girls' education, she remarked that education equips young girls with the necessary skills to become responsible citizens and enable them to raise their voices in society. The DC urged the participants to sensitize the public about grave consequences of female foeticide, stressing the need for collective efforts to ensure the empowerment of women through education and equal participation in all professions. Several other speakers also deliberated on the importance of saving the girl child and elaborated on the provisions of the PC&PNDT Act, which aims to prevent gender-biased sex selection. The DC lauded the efforts of the Happy Model Foundation for organizing such an impressive event and spreading awareness on this significant issue. The highlight of the event was the formal inauguration of the newly constructed Saina Nehwal Badminton Hall by the Deputy Commissioner as the chief guest.

## Member NITI Aayog chairs meeting to review the recent unnatural deaths at Badhal Village, Rajouri

**JAMMU BULLETIN NEWS**  
JAMMU, JAN 25:

In response to the recent unnatural deaths at Badhal village, District Rajouri, Jammu and Kashmir, the Government of Jammu and Kashmir has taken actions to address the situation. The Ministry of Home Affairs, Government of India, is monitoring the situation and had earlier sent a multi-departmental committee to Badhal, Rajouri to assess and assist the J&K team in tackling the crisis. At the request of the Jammu and Kashmir Government, Dr. V.K. Paul, Hon'ble Member, NITI Aayog, chaired a meeting to bring together national and local expertise for resolution. The focus of the meeting was to review the ongoing management strategy, identify the root cause of the deaths, and devise measures to prevent further fatalities.

The meeting, led by Dr. Paul, included officials and experts. The participants were Shri Atal Dulloo, Chief Secretary, J&K; Ms. PunyaSalila Srivastava, Secretary Health & Family Welfare, Government of India; Ms. L.S. Changsan, Additional Secretary Health & Family Welfare, Government of India; Dr. Syed Abid Rasheed Shah, Secretary Health & Medical Education Department, J&K; Prof. (Dr.) M. Srinivas, Director of AIIMS, New Delhi; Dr. Rajiv Bahl, Director General of the Indian Council of Medical Research, New Delhi; Prof. (Dr.) AtulGoel, Director of the National Centre for Disease Control, New Delhi; Prof. (Dr.) VivekLal, Director of PGIMER, Chandigarh; Dr. Bhaskar Narayan, Director of CSIR-IITR, Lucknow; Dr. Surkhminder Kaur,



Director of the Central Forensic Science Laboratory, Ministry of Home Affairs, Chandigarh; Dr. AtulGoel, Director General of Health Services (DGHS), New Delhi; Dr. Pratima Murthy, Director of NIMHANS, New Delhi; and Director MHA (JKL).

The technical experts included eminent scientists in the fields of Toxicology, Microbiology, Medicine, Virology, Genetics, Epidemiology, Forensic Medicine, Neurology, Pathology, Pediatrics, Pharmacology, and Immunology. These specialists brought their expertise to the discussion to ensure a multi-disciplinary approach to understanding and addressing the crisis. On the basis of different lab reports available and thread bare discussion among technical experts, it was clearly brought out that there is no infectious/communicable cause (either viral or bacterial).

The meeting emphasized that the primary focus of the government is to prevent any further incidents, review the ongoing management strategy, identify the root cause of the deaths, and devise strategies to prevent further fatalities. Dr. Syed Abid Rasheed Shah provided a presentation on the sequence of events leading to the unnatural deaths. Following elaborate

deliberations, several decisions were made, including the establishment of a control room as a centralized point for decision-making and coordination to ensure swift responses to the crisis. Technical and national-level taskforces will be formed, involving experts from national and local institutions to analyze the situation, evaluate reports, and provide recommendations. These taskforces will meet regularly and develop a checklist to ensure a coordinated field response while improving Standard Operating Procedures (SOPs).

The government will also launch a community awareness campaign in the affected areas to educate the local population on health safety measures and minimize potential health risks. A death audit will be conducted to ascertain the sequence of events and root causes of the fatalities. Additionally, clinical care teams will be stationed in Rajouri with support from institutions like AIIMS and PGIMER for timely intervention.

The Ministry of Home Affairs and the Government of Jammu and Kashmir reaffirm their commitment to addressing this crisis collaboratively, combining national expertise with local resources to safeguard public health in the region.